



**ORGANIC**<sup>®</sup>  
A F F A I R

**ORGANISCH AFFAIR AGROTECH PRIVATE LIMITED**

[NURTURING PURE ENHANCING LIFE](#)



## A COMPANY DEDICATED TO CATALYSE THE ORGANIC FOOD REVOLUTION

### About Us

True to our founders legacy, we are dedicated to society's development by creating business enterprises with long term and sustainable objectives.

Head quartered at Ranchi, Jharkhand Organic Affair is working relentlessly with farmers groups spread across the Indian Subcontinent to actuate mass transition, transparency and market linkage using Block-chain and AI driven technology at the center.

#### VISION

To create a fully integrated Organic Agriculture and food business through Entrepreneurship, Technology, Sustainability, Lifestyle and Social Inclusion.

#### MISSION

To formulate a community driven and tailor made Business Model that leads to development of communities along side Organic food and Agricultural Ecosystem.





## OUR BUSINESS VERTICALS

ORGANIC VALUE CHAIN MANAGEMENT

SUPPLY OF ORGANIC CERTIFIED INPUTS AND SEEDS

CAPACITY BUILDING      TURNKEY PROJECTS      FARM MACHINERY

PROCUREMENT PARTNERS TO PHARMA / NUTRACEUTICAL COMPANIES

## WHY CHOOSE ORGANIC AFFAIR

- Solving problems of small and marginal tribal farmers 90 percent of them being Women farmers
- Complete traceability using Block chain.
- In coherence with Fair trade system .
- Dealing in highest quality and exclusive certified Organic products.
- Our network of farmers spans different agro climatic zones catering to a wide range of products.
- Partners have option of exploring Contract farming as per requirement.
- Our farmers network are all from tribal belts being said that the use of Chemical inputs have been close to none since inception.
- We thrive for Sustainability , transparency and Social inclusion.



## KEY INITIATIVES for Social Inclusion

- Formation of seed village for Lakadong turmeric in Meghalaya currently serving 50+ farmers in the second year of initiation.
- Managing organic certified groups in Meghalaya totaling to 1500 farmers under certification.
- Convergence of Mgnrega with organic kitchen garden projects in 42 schools , Nadia, West Bengal
- B2b events exclusive to cater to the organic environment in Nadia , WB
- Community driven Essential Oils project initiated spanning to 50 acres



# PRODUCTS WE OFFER



## **TURMERIC ( Curcuma Longa )**

Variety : Lakadong Heirloom  
Curcumin : 7to 12 percent  
Form : Fresh/ Slice dry / Powder  
Harvest : January to March  
Status : Organic NPOP certified  
Origin : Jaintia Hills, Meghalaya

## **GINGER (Zingiber Oficinale)**

Variety : Heirloom Nadia  
Fiber content : Less fibrous  
Form : Fresh/ Slice dry / Powder  
Harvest : January to March  
Status : Organic NPOP certified  
Origin : Garo & Jaintia Hills, Meghalaya



## **BLACK PEPPER ( Curcuma Longa )**

Variety : Heirloom  
USP : High in Volatile Oil and Piperine  
Form : Fresh/ Whole / Powder  
Harvest : March – April  
Status : Organic NPOP certified  
Origin : Garo Hills, Meghalaya



## **CINNAMON CASSIA ( Cinnamomum Cassia )**

Variety : Cassia  
USP : High in Volatile Oil  
Form : Unpolished /Polished Sticks  
Harvest : August - October  
Status : Organic NPOP certified  
Origin : Garo Hills, Meghalaya



## **JAGGERY ( )**

Variety : Heirloom  
Form : Blocks/ Cubes / Powder  
Harvest : October - March  
Status : NPOP , NOP , EU certified  
Origin : Uttrakhand

## **SUGAR ( KHANDSARI)**

Variety : Heirloom  
Form : Granules  
Harvest : October - March  
Status : Organic NPOP , NOP , EU certified  
Origin : Uttrakhand



## **Other Noth East products we cater to**

**Bay Leaves / Long Pepper / Schezuan Pepper /Large Cardamom/ Bird Eye Chilly / King Chilly / Honey**



## COLLABORATIVE OPPORTUNITIES WHICH CAN BE EXPLORED

- Project based collaborative establishment of high value organic spices crops in North East.
- Research and Development to establish an environment to catalyze the Aromatic and Essential oils industry.
- Formation of new FPC's / FPO's for extension and outreach.
- Manufacturing of phyto-chemicals from medicinal plants with 95% and above purity with precision.
- Discover & Patent phyto-chemical combinations and new phyto-chemical extractions
- Commercial production of Medicinal, Nutraceutical and Culinary Spices mixes and Formulations
- Eco and Organic Agro tourism aspects in North East





## Lets discuss further

Corporate Office

ORGANISCH AFFAIR AGROTECH PVT LTD  
306/7 , Mitra market extension , Upper Bazar  
Ranchi – 834001 , Jharkhand , India

Unit : Jaintia Hills , Meghalaya

[www.organicaffair.bio](http://www.organicaffair.bio)  
[organischaffair@gmail.com](mailto:organischaffair@gmail.com) +91 7667235155 / +91 98740 7000

